



S/N 10/039,062

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Matz et al. Examiner: Unknown
Serial No.: 10/039,062 Group Art Unit: 2151
Filed: December 31, 2001 Docket No.: 60027.101US01
Title: METHOD AND SYSTEM FOR TARGETED CONTENT DISTRIBUTION
USING TAGGED DATA STREAMS

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By: *Joyce Nordstrom*
Joyce Nordstrom

PRELIMINARY AMENDMENT

Commissioner for Patents
Washington, D.C. 20231

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APR 05 2002
Technology Center 2100

Dear Sir:

Applicant respectfully requests that the above identified application be amended in the following manner:

IN THE SPECIFICATION

At page 5, replace line 5 through line 6 with the following paragraph:

A' Figure 4 is a functional block diagram of an analysis module shown in Figure 3 in accordance with aspects of a particular embodiment of the invention.

Replace the paragraph starting at page 8, line 14 and ending at page 8, line 27 with the following paragraph:

A2 Device 200 may also contain communications connection(s) 212 that allow the device to communicate with other devices. Communications connection(s) 212 is an example of communication media. Communication media typically embodies computer readable instructions, data structures, program modules or other data in a modulated data signal such as a